



The Hurley Group Building Successful Business

Outsourced Executive Management & Consulting Solutions

We provide interim/part-time CFO and COO services to early stage technology companies and middle market companies as well as consulting project solutions requiring a financial or operational acumen. Our services have been provided to both privately owned and public companies. We have a number of both foreign based and US clients with significant international operations.

Our experience is extensive and includes the following:

- Interim CFO of a publically traded life science company – market cap in excess of \$500 million
- Interim COO of a medical device company with world-wide market presence
- COO of an \$80 million EU based semiconductor business
- Business integration projects resulting from corporate acquisitions
- Facility relocation projects
- Both private and public financing transactions
- Strategic partnering transactions
- Restructuring & redirection of troubled businesses
- Managed operations in Mexico, Ireland, Singapore, Korea, and other countries

Fee Structure for Outsourced Management & Consulting Solutions

Depending upon the requirements of the project (project length and time required) fees are billed at standard rates per hour or per day. Fixed monthly retainers are frequently utilized. Depending on management preference and status of any liquidity event, equity incentives are frequently used as part of the fee arrangement.

Other Client Solutions

Virtual Controller and Accounting Solutions including web based transactional accounting service.

Successful Projects

Having been in business for twenty-two years, in recent years we have performed a number of services or projects for clients many of which have an international aspect to them including the following:

- Relocated principal operations of a Norwegian software company (55 employees) to the USA as part of a venture capital financing transaction. Company was later sold to Oracle. (**Relocation & Financing Project**)
- Established a strategic partnering and distribution relationship for a US based medical products company with a Germany based company in order to gain access to the EU market and realize a \$4 million capital injection. Today, this relationship accounts for 50% of the company's total revenues and the company since has gone public. (**International Strategic Partnering**)
- Established a strategic partnering / licensing relationship between a 3D (glasses free) technology company and world-wide gaming equipment company resulting in minimum royalty fees of \$2.2 million to our client. (**International Strategic Partnering**)
- Helped redirect an IT services company from 6 to over 150 employees generating in excess of \$15 million in service revenues in two geographic markets. (**Business Planning and execution**)
- Established two Taiwan based businesses to "public company" status in the USA through the acquisition of "public shell companies". Both stocks are performing well. (**Establish Public Company status and US market presence**)
- Provide outsourced accounting, tax planning services, and other project oriented services for companies in Germany, Taiwan, and other countries. (**Virtual Outsourced Accounting Services**)

These are just a sample of some of the international services we have provided. Neither language differences nor geography have proven to be obstacles to the successful completion these types of projects.

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